



Office of Institutional Effectiveness and Accreditation
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Objective: Enrollment Management seeks to increase overall enrollment at LSUE:

Assessment	Methodology	Expected Level of Achievement	Number of Students	Most Current SLO Data	Result	Improvement
Student headcount	Internal reports from Institutional Research	ELA ¹ = 5% increase for FA 2017 over FA 2016 set by Chancellor based on the market environment	FA 2016 was 2,906 based on 14 th day enrollment	FA 2017 enrollment was 3,044 based on the 14 th day enrollment	Increase of 138 students is an 4.75% increase Since the observed value of 4.75% < the ELA of 5% Objective not met	LSUE recruiters to visit local high schools promoting LSUE to increase overall enrollment. Implement a more effective enrollment campaign to recruit potential students.

Objective: Increase Fall 2017 to Spring 2018 New First-Time Full-Time Student Retention.

Assessment	Methodology	Expected Level of Achievement	Number of Students	Most Current SLO Data	Result	Improvement
Student headcount and headcount retained	Internal reports from Institutional Research for first-time full-time students on the 14 th day for fall 2017 and spring 2018.	ELA = 81.87% retained using a five year mean of fall to spring retention from AY 2012-2013 to AY 2016-2017 yielding 2,565/3,133 (see table below)	For Fall 2017, there were a total of 664 new first-time full-time students enrolled.	For Spring 2018, 563 (84.79%) of the 664 students returned.	Since the observed retention rate of 84.79% > the ELA of 81.87% Objective met	LSUE created a Student Success Center by hiring advisors, a tutoring coordinator, and a disabilities coordinator in Spring 2017. A director was hired in spring 2018. The Center created an electronic method for submitting academic interventions that became active in Spring 2018.

¹ Expected Level of Achievement throughout the document is abbreviated using ELA.

Fall-to-Spring Retention of First-Time Full-Time Students			
Initial Enrollment	FTF Enrolled	Returned to LSU Eunice	Retention Rate
12/13	567	460	81.1%
13/14	524	442	84.4%
14/15	602	471	78.2%
15/16	568	486	85.6%
16/17	872	706	81.0%
Totals	3133	2565	81.87%

Objective: Increase Fall 2016 to Fall 2017 New First-Time Full-Time Student Retention

Assessment	Methodology	Expected Level of Achievement	Number of Students	Most Current SLO Data	Result	Improvement
Student headcount and headcount retained	Internal reports from Institutional Research for first-time full-time students on the 14 th day for fall 2016 and fall 2017. This data also includes students transferring in Louisiana	ELA = 68.78% retained based on a five year mean from Fall 2011-2012 to fall 2015-2016 (see table below)	For fall 2016, there were a total of 684 new first-time full-time students enrolled on the 14 th day	Of the 684, 320 (46.8%) returned to LSUE while 122 (17.8%) transferred to other institutions of higher education in the state of Louisiana. ²	Since the observed of 442 (64.6%) of the students were retained < the ELA of 68.78% Objective not met	LSUE created a Student Success Center by hiring advisors, a tutoring coordinator, and a disabilities coordinator in Spring 2017. A director was hired in spring 2018. The Center created an electronic method for submitting academic interventions that became active in Spring 2018.

² Data generated for this objective parallels LSUE Institutional Research reported to the Louisiana Board of Regents Statewide Student Profile System using students returning to LSUE and students known to have transferred to other institutions of higher education in the state of Louisiana.

Fall-to-Fall Retention of First-Time Full-Time Students				
Initial Enrollment	FTF Enrolled	Returned to LSU Eunice	Transferred in Louisiana	Retention Rate
11/12	624	308	116	67.9%
12/13	568	288	95	67.3%
13/14	524	290	75	69.7%
14/15	602	291	109	66.4%
15/16	568	323	87	72.2%
Totals	2886	1500	482	68.78%

Additional University Statistics Fall 2017

- a. Headcount Enrollment: 3,044
 - i. Full-time: 1,429 (47%)
 - ii. Part-time: 1,615 (53%)
- b. Enrollment by Status
 - i. New: 801
 - ii. Transfer: 226
 - iii. Reentry: 152
 - iv. Continuing: 1,298
 - v. Preparatory: 567
- c. Race/Ethnic Distribution
 - i. Am Indian or Alaskan < 1%
 - ii. Asian < 1%
 - iii. Black/African American 23%
 - iv. Hawaiian/Pacific Island < 1%
 - v. Hispanic of any Race 2%
 - vi. Nonresident Alien < 1%
 - vii. Race/Ethnicity Unknown 2%
 - viii. Two or More Races 2%
- d. White 69% Full-Time Equivalents: 2,419 (1 FTE = 12 SCH)
- e. Enrollment by Degree Level:
 - i. Associate Degree: 1,557 (64%)
 - ii. Certificate/Tech Programs: 132 (5%)
 - iii. Transfer Program: 702 (29%)
 - iv. Undecided/Other: 53 (2%)
- f. Average ACT Score: 21.63

Questions may be directed to Dr. Paul Fowler, Director of Institutional Effectiveness, at pfowler@lsue.edu.