

**Louisiana State University at Eunice  
Office of Institutional Effectiveness and Accreditation**

**Strategic Planning Draft Summary  
Updated at Cabinet  
March 9, 2021**

Strategic Planning Website is at: <https://www.lsu.edu/institutional-effectiveness/planning/index.php>

**10-20-20 Draft LSU Eunice Values**

The following values were discussed with their characteristics:

Inclusive	Collaborative	Community	Excellence	Accountable	Innovative
<ul style="list-style-type: none"> <li>• Accessible</li> <li>• Equity</li> <li>• Diversity</li> <li>• Belonging</li> <li>• Veterans</li> <li>• Non-traditional students</li> <li>• Satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>• Educational partners (K-12 and higher education)</li> <li>• Workforce and industry partners</li> <li>• Workforce innovation</li> <li>• Offsite locations</li> <li>• Health and wellness services</li> </ul>	<ul style="list-style-type: none"> <li>• Connected</li> <li>• Culturally adept</li> <li>• Employee engagement and development</li> <li>• Cooperation</li> <li>• Alumni engagement</li> <li>• LSU Tradition</li> <li>• Health and welfare</li> <li>• Safety</li> </ul>	<ul style="list-style-type: none"> <li>• Student centered</li> <li>• Academic</li> <li>• Athletic</li> <li>• Student groups</li> <li>• First-year experience</li> <li>• Nationally respected</li> <li>• Sustainability</li> </ul>	<ul style="list-style-type: none"> <li>• Stewards of public and private funds</li> <li>• Fiscally responsible</li> <li>• Affordable</li> </ul>	<ul style="list-style-type: none"> <li>• LSU online</li> <li>• Facilities conducive to learning</li> <li>• Technologically advanced</li> <li>• Nimble</li> <li>• Competiveness</li> <li>• Infrastructure</li> </ul>

Cabinet recommended adding the **blue text** and removing the **red text** in the vision and mission only. Note that Louisiana State University at Eunice is the legal name and is used the first time. After that, LSU Eunice is used.

**4-20-20 Draft of Vision Statement**

Louisiana State University at Eunice aspires to be Louisiana’s leading two-year institution of higher education promoting academic excellence, personal enrichment, and **workforce economic** development through innovation, responsiveness, and partnerships

**Mission Statement Drafts from Dates Noted:**

**3/2/21 – A**

Louisiana State University at Eunice is dedicated to student success by supporting students to reach their full potential. LSU Eunice provides high quality, high value programs in a diverse, student-centered learning environment.

**3/2/21 – B**

Louisiana State University at Eunice is dedicated to student success by challenging students to reach their full potential in a diverse, student-centered learning environment. As a public, open admission institution, LSU Eunice promotes accessibility, affordability, and high quality programs.

**4-14-20 OLD**

Louisiana State University at Eunice exists to meet the needs of the region it serves by promoting accessibility and affordability while providing high quality, high value programs in a diverse, student-centered learning environment. As a public, open admission institution, LSU Eunice is dedicated to student success by challenging students to reach their full potential.

**2-24-21 Draft Strategic and Campus Goals** (note that the strategic goals have existed since AY 2017-2018):

Recommend removing **red language** and add **blue language** based on 3/2/21 Cabinet draft.

**Draft Strategic Goal 1.** To serve the citizens of Louisiana, LSU Eunice seeks to ensure **affordable** student access.

**Draft Campus Goal A.** Increase student enrollment ~~of all demographic types~~.

**Draft Campus Goal B.** Dismantle barriers and invest in equity-minded policies, practices, and /behaviors (ATD).

**Draft Strategic Goal 2.** To serve the citizens of Louisiana, LSU Eunice seeks to strengthen student success.

**Draft Campus Goal A.** Increase completers (defined as a CTS, associate degree, or Industry Based Credential).

**Draft Campus Goal B.** **Success on Early Momentum Metrics (ATD) (3/9/21).**

Possible examples of departmental objectives (based on ATD definitions):

1. Increase first-time fall-spring and fall-fall student retention.
2. Increase first-time degree seeking fall-fall retention.
3. Increase students completing 12/15 or more college-level credits in first semester.
4. Increase students completing 24/30 or more college-level credits in first year.
5. Decrease students completing zero college credits in first semester.
6. Increase completion of gateway English/Math in the first year (individually/both).
7. Decrease the number of courses that are repeated.
8. Increase the first-time course success rates to lower student cost and eliminate the overuse of Pell Grants and Loans.

**Draft Strategic Goal 3.** To serve the citizens of Louisiana, LSU Eunice seeks to expand partnerships.

**Draft Campus Goal A.** Extend partnerships with the regional community organizations, corporations, and industry.

**Draft Campus Goal B.** Help prepare students for the emerging digital economy (ATD).

**Draft Strategic Goal 4.** To serve the citizens of Louisiana, LSU Eunice seeks to demonstrate a culture of continuous improvement.

**Draft Campus Goal A.** Align students to degrees in order to make **data informed decisions**.

**Draft Campus Goal B.** Identify and close opportunity gaps among various student populations (ATD).