Welcome to Cascade!









1

Unlimited Users Until Summer 2021

2

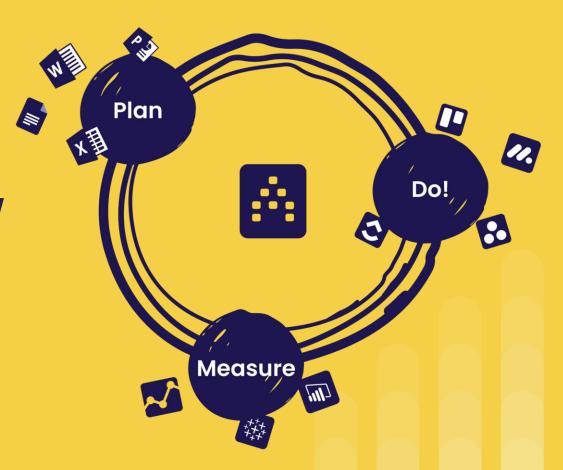
Give teams time to create plans and manage their work

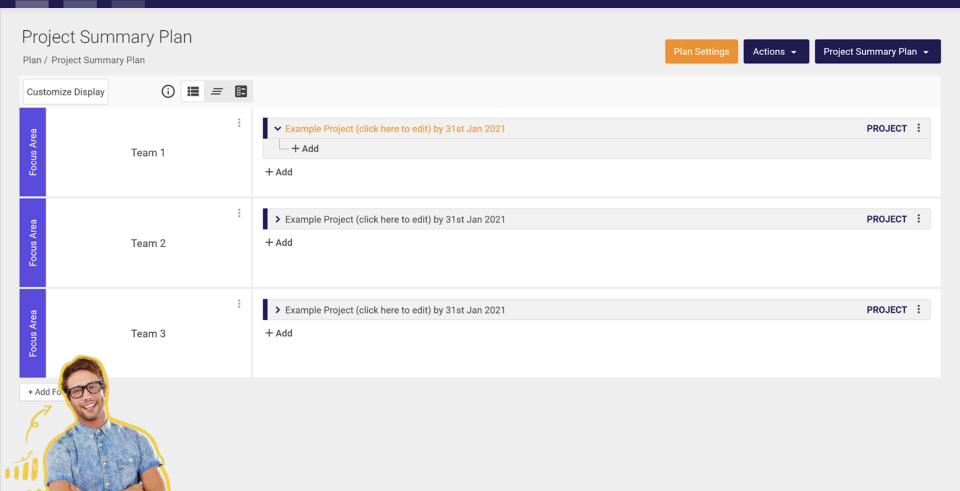
3

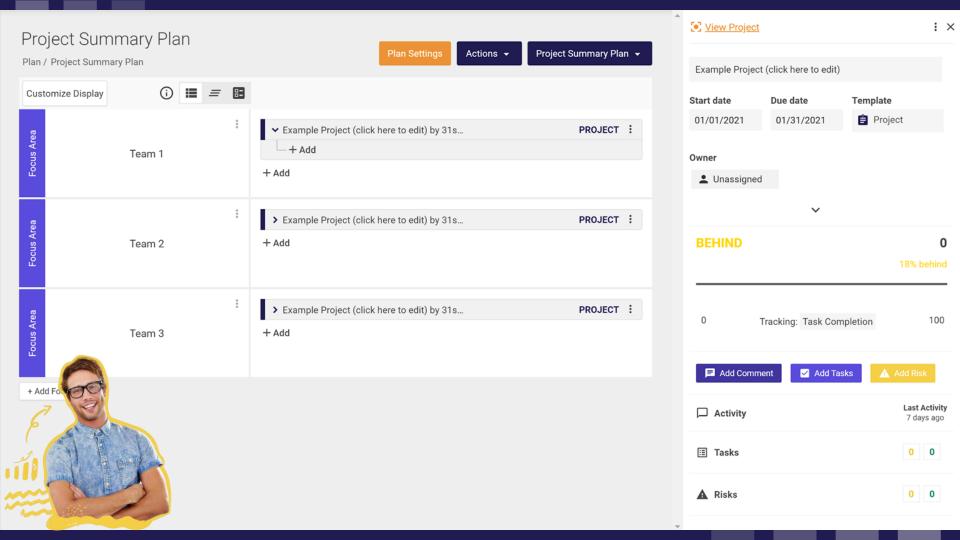
After Summer of 2021 - \$15/user/mon for anyone engaged in tool

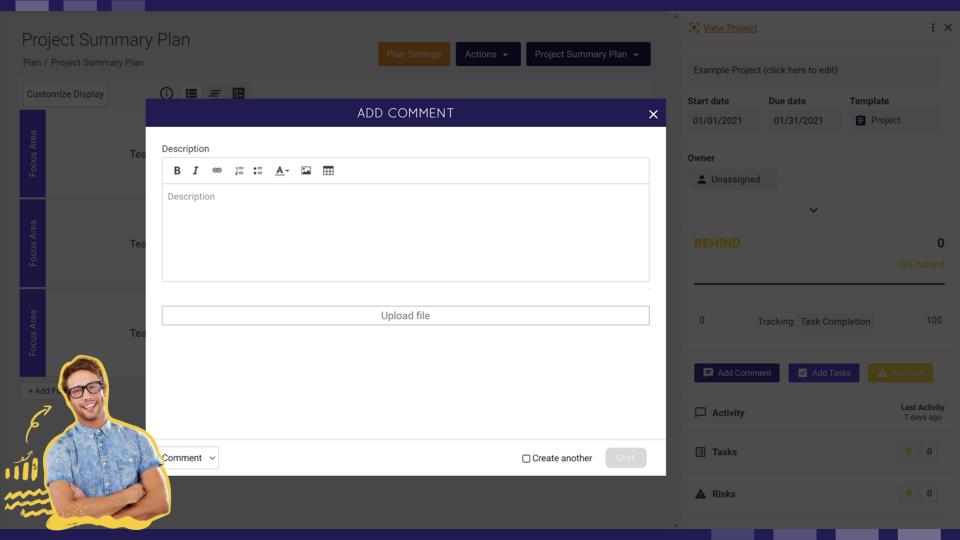


Okay...so how does it work?

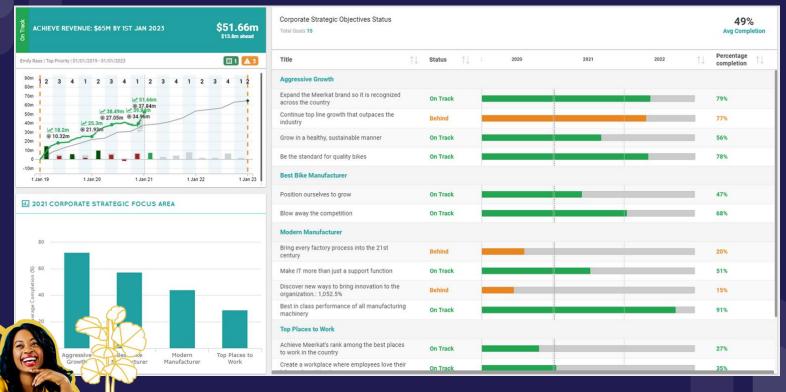






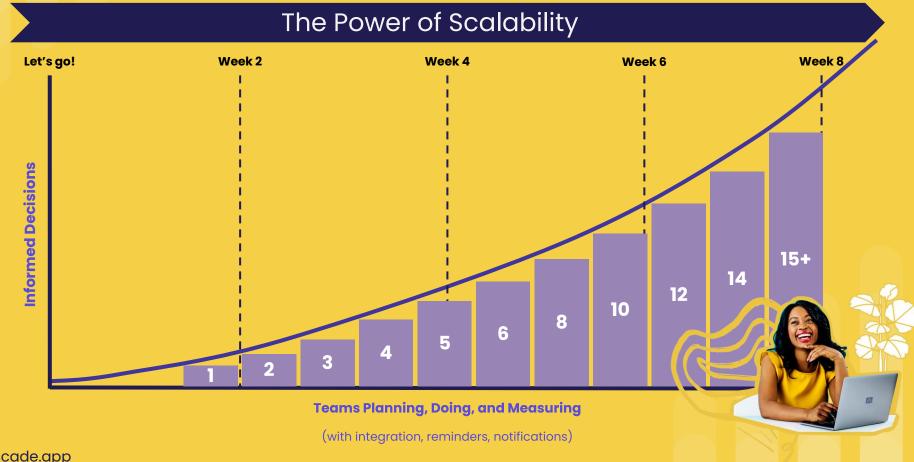






- Integrations
- Ad hoc commentary
- Export and share any report





Who can benefit?



Anika Sherwood Executive

"I want see how we're performing from a bird's eye view"



Molly Bradshaw Manager

"I want to manage my staff with strategy in mind - doing what matters and cutting what doesn't"



Matthew Bromman Staff

"I want to see how my work directly impacts the organization"

Training & Communication Planning

How will your people be interacting in Cascade?

Role	Who	Responsibility	Meetings
Executive Sponsor		Guidance and internal buy-in	
Cascade Champion		Our main contact; Coordinating Onboarding internally, managing timelines	
Department Champions		Expert in Cascade for each individual department	

Training & Communication Planning

Role	Who	Responsibility	Meetings
Department Executives		Guidance, leadership, and support for their Department's Vision	
Managers		Keeping Cascade updated - Aligning their Team's work to the strategy	
Staff		Keeping Cascade updated - Aligning their work to the Team's strategy	
Stakeholders	Board(?)	Receive and review reports	

Steps	Responsible	Date
Kick off Call	Executive Sponsor & Cascade Champion	
Strategy Model Workshop	Executive Sponsor & Cascade Champion	
Plan Training Session(s)	Cascade Champion & Dept Champions	
Build out Plans in Cascade	Cascade Champion & Dept Champions	
Strategy Audit	Cascade	
Make Adjustments based on Audit	Exec Sponsor, Cascade Champ, Dept Champ	
Plan(s) Finalized in Cascade	Exec Sponsor, Cascade Champ, Dept Champ	
Approve Dashboards, Reports, & Review Process	Executive Sponsor, Dept Champions	
End User Training(s)	Managers, Staff, Campions	
Cascade used in meetings	Managers, Staff, Campions	
80% staff log into Cascade	Managers, Staff, Campions	
Quarterly Business Reviews	Exec Sponsor, Cascade Champ, Dept Champ	